Wyższa Szkoła Turystyki i Ekologii
ul. Zamkowa 1
34-200 Sucha Beskidzka

COURSE DESCRIPTION SHEET

SUSTAINABLE DEVELOPMENT

Programme: Tourism and Leisure		Course ID:
Profile: practical		
Major : Environmental friendly tourism management – Green tourism	**Level of studies:** First degree (bachelor's)	**Year:** III **Semester**: 1,2
Type of classes: lecture, practical classes/exercises	**Number of hours per semester:** Full-time studies:**5/20** Part-time studies: **5/12**	**ECTS:** 3

COURSE GUIDE
Applicable in the academic year 2025/2026

STUDENT WORKLOAD

Type of activity	**Average number of hours required to complete the activities**	
	Full-time studies	**Part-time studies**
Total number of hours with direct participation of the instructor	28	19
Hours conducted in class	25	17
Including those using distance learning methods and technologies	5	5
Consultations	2	1
Examinations and assessments during the exam session	1	1
Independent student work	47	56
Total workload	**∑75**	

COURSE OBJECTIVES

C1. To provide students with knowledge of the theory and practice of sustainable development.
C2. To familiarise students with theoretical aspects of sustainable development in tourism.
C3. To develop students' ability to analyse enterprises and tourism regions in the context of sustainable development.

PREREQUISITES

1. Basic knowledge of tourism and recreation, as well as of tourism management and spatial development.
2. Ability to think analytically and interpret data..

LEARNING OUTCOMES

KNOWLEDGE (W)
EU 1 The student defines and explains theoretical aspects of the 17 Sustainable Development Goals (SDGs), including legal requirements. EU 2 The student has knowledge of sustainable development in tourism, understands its metrics and indicators, and can identify the ESG (Environmental, Social and Governance) processes within enterprises.

SKILLS (U)
EU 3 The student can identify positive sustainability practices implemented in enterprises, cities or tourism regions. EU 4 The student has skill of analysis in the context of implementation of actions aligned with the principles of sustainable development.
COMPETENCES (K)
EU 5 The student is aware of the need to implement pro-environmental and ecological behaviours and actions consistent with the idea of sustainable development.

COURSE CONTENT

Type of class – LECTURES Detailed description of thematic blocks		**Number of hours**	
		Full-time studies	**Part-time studies**
L 1-3	1. The concept of sustainable, multifunctional and ecological development. Indicator-based monitoring of sustainable development. 2. The concept of sustainable development in tourism. Indicators assessing the impact of tourism on the natural environment. Sustainable tourism development indicators. 3. Barriers to and directions of sustainable tourism development.	**5**	**5**
Total		**5**	**5**

Type of class – PRACTICAL CLASSES / EXERCISES Detailed description of thematic blocks		**Number of hours**	
		Full-time studies	**Full-time studies**
PC/E 1-8	1. Global environmental protection challenges. 2. Environmental protection issues in tourism. 3. The importance of group action in sustainable development. 4. Innovation and sustainable development. 5. Cultural heritage and sustainable development. 6. Project – a Polish example of sustainable tourism development. 7. Individual consultations. 8. Summary session and discussion of best project examples.	**20**	**12**
Total		**20**	**12**

TEACHING TOOLS

1. Lecture: multimedia presentation.
2. Practical classes / Exercises: case studies, discussions, group work, individual work, and project-based activities.

ASSESSMENT METHODS AND TECHNIQUES (F – Formative, P – Summative)

F1. Assessment of student interest in lecture topics.
F2. Assessment of activity during exercises.
F3. Assessment of the completed project.
P1. Assessment of knowledge and skills acquired through lectures, exercises, and individual study – exam.

COURSE COMPLETION REQUIREMENTS

1. Lecture: multimedia presentation.
2. Positive grade in the exam.

BIBLIOGRAPHY

BASIC LITERATURE

1. Graczyk A. red., *Zrównoważony rozwój w teorii ekonomii i w praktyce*. Wyd. AE, Wrocław 2007.
2. Kowalczyk A., *Turystyka zrównoważona*, PWN, Warszawa 2010.

SUPPLEMENTARY LITERATURE

1. Kryk B. red., *Trendy i wyzwania zrównoważonego rozwoju*, Uniwersytet Szczeciński, Szczecin 2011.
2. Poradnik dobrych praktyk zrównoważonego rozwoju, Katowice, 2008
3. Strategia Zrównoważonego rozwoju Polski do roku 2025
4. Dobrzański G., Dobrzańska B. M. *Trwały i zrównoważony rozwój*, [w:] B. M. Dobrzańska, G. Dobrzański, D. Kiełczewski (red.), Ochrona środowiska przyrodniczego, Wydawnictwo Naukowe PWN, Warszawa 2010.

INFORMATION ABOUT THE ACADEMIC TEACHERS

Course instructor (name, surname, e-mail address)

1. ……e-mail:……

2. ……e-mail:….

COURSE IMPLEMENTATION MATRIX

Learning outcome for the course	Reference to programme learning outcomes	Course objectives	Course content	Teaching tools	Assessment methods
EU1	K_W01, K_W04	C1,C2	L, PC/E	1,2	P1
EU2	K_W01, K_W08	C1,C2	L, PC/E	1,2	P1
EU3	K_U05, K_U08	C3	PC/E	2	F2, F3, P1
EU4	K_U05, K_U08	C3	PC/E	2	F2, F3, P1
EU5	K_K01, K_K05	C1,C2, C3	L, PC/E	1,2	F1-F3, P1

STUDENT ASSESSMENT CRITERIA

LEARNING OUTCOME 1 (W)	
For grade 2	1. The student cannot define or explain theoretical aspects of sustainable development.
For grade 3	1. The student can, at a satisfactory level, define and explain theoretical aspects of sustainable development.
For grade 4	1. The student can, at a good level, define and explain theoretical aspects of sustainable development.
For grade 5	1. The student can, at a very good level, define and explain theoretical aspects of sustainable development.
LEARNING OUTCOME 2 (W)	
For grade 2	2. The student lacks knowledge of sustainable development in tourism.
For grade 3	2. The student has a satisfactory knowledge of sustainable development in tourism.
For grade 4	2. The student has a good knowledge of sustainable development in tourism.
For grade 5	2. The student has a very good knowledge of sustainable development in tourism.
LEARNING OUTCOME 3 (U)	

For grade 2	3. The student cannot identify positive sustainability solutions occurring in enterprises, cities or tourism regions.
For grade 3	3. The student can, at a satisfactory level, identify positive sustainability solutions occurring in enterprises, cities or tourism regions.
For grade 4	3. The student can, at a good level, identify positive sustainability solutions occurring in enterprises, cities or tourism regions.
For grade 5	3. The student can, at a very good level, identify positive sustainability solutions occurring in enterprises, cities or tourism regions.
LEARNING OUTCOME 4 (U)	
For grade 2	4. The student does not have skill of analysis in the context of implementation of actions aligned with the principles of sustainable development.
For grade 3	4. The student can, at a satisfactory level, perform analysis in the context of implementation of actions aligned with the principles of sustainable development.
For grade 4	4. The student can, at a good level, perform analysis in the context of implementation of actions aligned with the principles of sustainable development.
For grade 5	4. The student can, at a very good level, perform analysis in the context of implementation of actions aligned with the principles of sustainable development.
LEARNING OUTCOME 5 (K)	
For grade 2	5. The student lacks awareness of the need to implement pro-environmental and ecological behaviours and actions consistent with an idea of sustainable development.
For grade 3	5. The student demonstrates a satisfactory awareness of the need to implement pro-environmental and ecological behaviours and actions consistent with an idea of sustainable development.
For grade 4	5. The student demonstrates good awareness of the need to implement pro-environmental and ecological behaviours and actions consistent with an idea of sustainable development.
For grade 5	5. The student demonstrates a very good awareness of the need to implement pro-environmental and ecological behaviours and actions consistent with an idea of sustainable development.

METHOD OF LEARNING OUTCOME VERIFICATION

Assessment of:	**Percentage distribution of assessment:**
Knowledge (W)	**35%** of total course grade
Skills (U)	**40%** of total course grade
Social competences (K)	**25%** of total course grade

GRADING SCALE:

Insufficient (2.0)	Below 50% of the maximum score for the intended learning outcomes.
Satisfactory (3.0)	From 50% to 60% of the maximum score for the intended learning outcomes.
Satisfactory plus (3.5)	From 60% to 70% of the maximum score for the intended learning outcomes.
Good (4.0)	Above 70% to 80% of the maximum score for the intended learning outcomes.
Good plus (4,5)	Above 80% to 90% of the maximum score for the intended learning outcomes.
Very good (5,0)	Above 90% to 100% of the maximum score for the intended learning outcomes.

Person responsible for the course description sheet

APPROVAL OF THE COURSE DESCRIPTION SHEET FOR IMPLEMENTATION

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(place, date) (course coordinator) (dean)